KARUNYA CONSULTING COMPANY PROFILE





INTRODUCTION

Karunya Consulting is a Social and Environmental Sustainability Consultancy firm that helps companies, investors and lenders successfully execute projects and operations, through identifying, avoiding, minimising and managing risks and impacts related to environment, social and governance aspects. We provide services to clients from the private sector, financial institutions, government, parastatals, donors and non-governmental organisations. We can provide support from pre-feasibility to decommissioning, as hands-on and advisory support, to people on the ground and to the board while building capacity.

Karunya Consulting is based in Botswana (established in 2009) and in the UK (established 2024). Maipelo Konopo is the Managing Director of Karunya Consulting Botswana, and Zoë Kennaugh is the Managing Director of Karunya Consulting UK.

Our Vision

"Empower businesses & communities across Africa & beyond with sustainable solutions"

Our Values:

Integrity HONESTY Transparency and accountability VALUE ADDING EFFICIENCY Commitment CLIENT Service FOCUSED EMPOWERMENT AND CAPACITY BUILDING





International Standards and Frameworks

Karunya Consulting can work to both local and international standards. Examples of these are listed below.











The value of embedding sustainability into your business

By integrating sustainability into development projects and operations, companies can:

Investor Attraction

- Drawing in investors interested in strong environmental, social, and governance (ESG) credentials.
- Sustainable business practices make your company more attractive to investors looking to support ethical and forward-thinking enterprises.

Resource Efficiency

- Reducing waste and lowering operational costs with sustainable resource use.
- Implementing sustainable practices leads to more efficient operations, minimizing environmental impact.

Competitive Advantage

- Differentiating from competitors and attracting eco-conscious partners and customers.
- Responsible supply chain management ensures that materials are sourced ethically, further enhancing your market position.
- Companies that prioritise sustainability stand out in the market and can attract clients and high calibre employees who value responsible practices.

Risk Management

- Mitigating risks related to environmental regulations and ensuring long-term viability.
- Sustainable approaches help navigate regulatory changes, prevent potential fines, and maintain a social license to operate.

Reduced Reputational Risk

- Building trust with local communities, governments, and stakeholders through ethical practices.
- Sustainability efforts showcase your commitment to responsible mining, enhancing your company's image.



OUR FOOTPRINT

Karunya Consulting has extensive experience in providing services within Southern, East and West Africa. We are based in Botswana and the UK.

We have experience of working throughout Africa including Botswana, Burkina Faso, Ethiopia, Kenya, Mozambique, Namibia, Nigeria, South Africa, Tanzania, Zambia and Zimbabwe (indicated in green on the map).

Working on a professional basis in association with locally based environmental and social partners and subject matter experts allows us to bring a range of specialist skills and international and local knowledge to projects. The partnerships enable local geographical knowledge and experience to be complemented with all necessary and relevant skills required to implement projects successfully.



OUR APPROACH

We bring valuable firsthand experience from long-term projects in Africa, which helps us understand the complexities clients face in achieving their sustainability goals. Our strong problem-solving skills enable us to navigate obstacles and provide tailored solutions.

Integrity and honesty are at the core of our mission, guiding our actions with ethical principles and reliable data. We prioritize transparency and accountability, ensuring we meet our commitments and understand each client's unique needs.

Our focus on capacity building and mentorship fosters growth within organizations and communities, empowering them to apply their skills effectively. By collaborating with stakeholders, we aim for sustainable outcomes while respecting all people and the environment.

Our commitment to service quality drives us to enhance client satisfaction and help them manage resources efficiently, delivering impactful and sustainable solutions that add value to their operations.

OUR CLIENTS













































OUR SERVICES

Karunya Consulting delivers ESG and sustainability services for projects by collaborating with a diverse network of top specialist consultants and organizations across Africa. These services are available from the initial planning and inception stages, throughout the project's lifecycle, and continue through to decommissioning and closure at the project's end.

Environmental/social risk and impact assessments

We can support companies in either an advisory capacity or through direct involvement in the design, permitting, construction, and operation of successful, sustainable capital projects. Our focus throughout the project lifecycle is on identifying and managing risks and impacts while streamlining processes to ensure compliance with international standards, investor expectations, and stakeholder requirements related to ESG. By aligning our efforts with best practices, we help organizations achieve their goals effectively. Specialist support in this area includes a range of baseline developments and risk and impact assessments (biodiversity, soil, air, water, cultural heritage, health, socio-economic). We can further assist clients with developing Terms of Reference for these studies and help with supporting the oversight of the appointed consultants.

Social and human rights expertise

We are experienced social and human rights specialists and can support our clients with integrating a rights-based approach into their business. We can help clients identifying social and human rights risks and impacts and help avoid, minimise and manage them through embedding solutions into their core business planning and management processes. These impacts may be linked with cultural heritage (tangible and intangible), economic and physical displacement (resettlement), community health and socio-economic development. Furthermore, we can assist with conducting a systemic vulnerability assessment of community stakeholders around a project, to identify the key vulnerabilities should be taken into consideration when working with communities to avoid further exacerbation.

Nature-based climate solutions

We have ecological expertise in nature-based solutions that address climate change while promoting and maintaining healthy ecosystems. Our services include nature-based carbon offsetting interventions that promote biodiversity, optimize carbon storage, and benefit land restoration and local communities, providing a holistic approach to sustainability. We can quantify baseline carbon stocks on unused or project land and recommend interventions to responsibly increase carbon storage on available or regenerated land while ensuring biodiversity conservation. Additionally, in a dynamic world, we can conduct long-term monitoring to ensure effective carbon storage and reduce risk of leakage. Additionally, we assist with reporting and certification for carbon credits generated through these projects.

Stakeholder engagement and grievance management

We offer the development of comprehensive stakeholder engagement plans and strategies, essential for identifying key stakeholders and determining the optimal methods, timing for engagement and tracking the purpose and outcomes. We bring a wealth of experience in the development, operation, and evaluation of effective and client-specific grievance mechanisms that fully comply with the UN Guiding Principles (UNGP). By implementing robust grievance processes, we empower stakeholders to voice their concerns, fostering transparency and trust, contributing to a more equitable and accountable operational environment. We also help clients set up a systematic approach to documenting all engagement activities, recordkeeping, and monitoring and evaluation, which informs remediation and continuous improvement into operational systems.

Capacity building in sustainability

We provide customized mentoring, training, and hands-on support programmes specifically designed to empower leadership and key personnel with the essential knowledge and skills required to drive meaningful impact within their organizations. Our approach focuses on building capacity in critical areas such as Environmental, Social, and Governance (ESG) practices, sustainability initiatives, human rights, social performance, and impact assessment. Additionally, we enhance management systems, monitoring and evaluation processes, and strategic development, ensuring that our clients are wellequipped to navigate the complexities of today's business landscape and make a lasting difference in their communities.

Socio-economic development

We assist companies in conducting baseline studies, needs and opportunities assessments, and developing a Theory of Change (ToC). Our focus is on creating socio-economic development programs that align with business goals while delivering real, positive, and measurable outcomes for communities through shared value. Adopting a collaborative regional development approach, we ensure that the needs and opportunities of all stakeholders in a region are balanced. By working together, regions can foster a more resilient and equitable future for all residents, enhancing the success and sustainability of projects. Additionally, we support companies in developing user-friendly and effective monitoring and evaluation systems that not only track progress but also drive meaningful improvements in their operations.

Environmental and social management systems

An environmental and social management system (ESMS) helps companies to integrate the rules and objectives into core business or organisational operations through a set of clearly defined processes. We can help develop these to be in-line with your standard operations, this may include systems to manage risks, incidents, contractors, security, emergencies, health or land. It is important to note that a successful ESMS goes above and beyond developing policies and procedures, and we help clients to take a governance focus to their ESMS by providing the framework and oversight necessary for effective implementation, accountability and continual improvement. We work with teams to ensure they have the awareness, desire, knowledge, ability to adopt and embed a new system. We can support in management systems development and implementation, leadership onboarding and change management throughout the organisation.

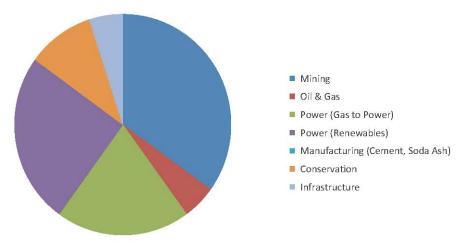
Performance, monitoring and report

We assist international financial institutions and companies in conducting environmental and social due diligence to inform decision-making for future projects. Our services encompass compliance audits to assess adherence to local, international, and sector-specific standards, as well as performance monitoring and evaluation to analyse project effectiveness. We also perform gap analyses to compare local legislation with international standards, identifying areas for improvement. Additionally, we conduct environmental and social audits to evaluate a company's performance against international benchmarks, including the Equator Principles, World Bank safeguards, and International Finance Corporation performance standards. By leveraging our expertise, we help ensure that projects are compliant and positioned for sustainable success.

We collaborate with clients to create detailed reports for external disclosure that highlight their sustainability and ESG (Environmental, Social, and Governance) performance. These reports not only showcase their commitment to responsible practices but also enhance transparency and accountability to stakeholders, ultimately fostering trust and engagement with their stakeholders.

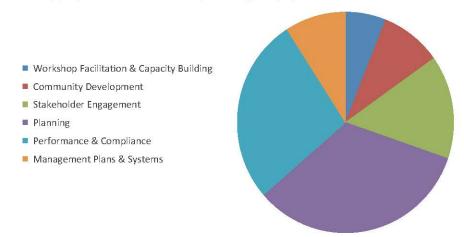
KEY SECTORS

Karunya Consulting provides services to clients working in a wide range of sectors including mining, oil & gas, manufacturing materials (cement, soda ash), fossil fuel power (gas, oil, coal) renewable power (hydropower, biofuels, wind and solar), infrastructure (rail and road), and conservation and tourism.



OUR EXPERIENCE

Karunya Consulting's project experience involves a diverse range of services. The breakdown of the types of projects and services are presented in the pie chart below. You can learn more about some of our project case studies by going to our website www.karunyaconsulting.com/projects.





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